



# Government Commerce College Naroda, Ahmedabad



वसुधैव कुटुम्बकम्  
ONE EARTH • ONE FAMILY • ONE FUTURE

## A Special lecture on Student Startup & Innovation policy 2.0



05 JULY 2023



Education Department,  
Government of Gujarat



# Gujarat Student Start-up & Innovation Hub (*i*-Hub)

## Flagship Initiatives

**START-UP KHOJ**  
(Scouting innovations & start-ups)

**START-UP SAKSHAM**  
(Capacity building of start-up ecosystem stakeholders)

**START-UP CLINIC**  
(One-to-One Mentoring)

**MIND TO MARKET**  
(Open Innovation Challenge)

**SKETCH TO SHELF**  
(Assisting start-ups in product development)

**IPFC**  
(Intellectual Property Facilitation Centre - IPR Management)

**START-UP ENGAGE**  
(Deeper engagement between industry experts & start-ups)

**START-UP GROW**  
(Physical & virtual incubation support)

**WESTART**  
(Exclusive programme for women entrepreneurs)

**START-UP SRUJAN**  
(Seed grant support to early-stage start-ups)

**START-UP WINDOW**  
(Facilitating market & external linkages for start-ups)

**START-UP MANAK**  
(Testing & certification support for innovators & start-ups)

**START-UP SAATHI**  
(Successful entrepreneurs guiding start-ups)

**START-UP SQUARE**  
(Industry start-up Co-Creation)

**START-UP MART**  
(Virtual marketplace for start-ups)

**START-UP SAMAJH**  
(Exposure programme for start-ups & ecosystem stakeholders)

**START-UP NIDHI**  
(Financing innovations & start-ups)

**START-UP GOONJ**  
(Promoting start-ups across platforms for better visibility)